



Take the First Step to Determine Your Sustainability and Resilience Strategy

You can't manage what you don't measure. Benchmarking provides a measurement of your building's energy intensity as compared to buildings of similar size, type and climate, both within your own portfolio and against industry peers. Understanding where and how your organization consumes energy is the first step in successfully embarking on your energy sustainability and resilience journey.

Through an easy 3-step process, Southern 360 baselines and benchmarks your energy usage and costs, providing **a trusted foundation for shaping your building performance and ESG goals.**

Our 3-Step Process

- **Step 1:** We gather and analyze patterns of consumption based on your utility bills over the last two years.
- **Step 2:** We compare that data and your buildings' energy intensity against each other and industry peers to determine current levels of efficiency.
- **Step 3:** We create your organization's baseline energy use and benchmarking profile, as well as your emissions profile so that you have a clear picture of where you are and how much carbon reduction you might achieve, no matter whether you are just getting started or are well on your way.

About Southern 360

Take advantage of Southern Company's deep energy expertise through Southern 360, our holistic suite of integrated energy offerings to power your organization's sustainability and resilience journey. Southern 360 brings market-leading sustainability, resilience, and performance solutions that can help achieve your organization's goals. Our solutions are custom and turnkey, so you can focus on what matters most: your organization.

Learn more about what Southern 360 can do for you by visiting <https://www.southerncompany.com/southern-360.html> or emailing us at g2southern360@southernco.com.

Audit,
baseline
& benchmark
energy usage