



A Century of Energy Expertise

We are living through a period of unprecedented change where advancements in sustainability and resilience have never been more crucial. We have made great strides in changing our generation mix, supporting breakthrough technology R&D, improving disclosures, and investing in innovative companies shaping the energy landscape.

While we transform our business, we can help transform yours. Whether it's microgrids, energy efficiency, renewable generation, electrification or one of our many other offerings, our interactive grid services, comprehensive customer solutions, and advanced analytics **allow us to design solutions tailored for your organization.**

Better Decisions, Efficient Delivery, and Timely Achievement of Sustainability Goals

Southern 360 advisors support your organization's sustainability and resilience projects from investment and design through implementation and optimization, making energy simple.

Our advisors are multi-disciplinary specialists, bringing innovative energy offerings, technical expertise, award-winning service, and flexible buying options under one roof – so you can focus on what matters most: your organization

Common topics include:

Carbon Reduction Efforts

- Sustainability policy
- Energy efficiency
- Electrification

Resilience:

- Clean onsite generation
- Energy storage
- Microgrids
- DER strategy

Success Planning:

- Resource coordination
- Decision-making
- Technology choices
- Asset portfolio optimization
- Project and risk management
- Transaction support

About Southern 360

Take advantage of Southern Company's deep energy expertise through Southern 360, our holistic suite of integrated energy offerings to power your organization's sustainability and resilience journey. Southern 360 brings market-leading sustainability, resilience and performance solutions that can help achieve your organization's goals. Our solutions are custom and turnkey, so you can focus on what matters most: your organization.

Learn more about what Southern 360 can do for you by visiting <https://www.southerncompany.com/southern-360.html> or emailing us at g2southern360@southernco.com.



A tailored approach to decarbonization